

LAURA VALOJÄRVI • CURRICULUM VITAE

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LANGUAGE SKILLS

Finnish	Mother tongue
English	Fluent
Swedish	Good
Danish	Basics

IT SKILLS

MS Office: Word, PowerPoint, Excel
Adobe: Photoshop, InDesign,
Illustrator, Lightroom
Code: HTML & CSS

PROFILE

A researcher with a designer's mindset. Passionate about chili chocolate and Copenhagen, but also, about making things better by making better things and doing work that matters for people who care.



PORTFOLIO

www.lauravalajarvi.com
www.linkedin.com/in/laura-valojarvi

WORK EXPERIENCE

2014- University Teacher and Hourly-based Lecturer, Aalto University School of Arts, Design and Architecture, Department of Media, program of Visual Communication Design

University Teacher: in charge of supervising the MA students of visual communication design (45 students) in their MA thesis process 2020 ->

Hourly-based Lecturer: designing and being in charge of the courses below, recruiting and supervising other visiting teachers:

- Illustration Studio, 2020 ->
- Illustration Minor Illustrada, 2015-2016

Visiting lecturer:

- Hybrid narrative, 2014, 2015
- Discourse in design, 2017

Examiner and supervisor of various Master's and Bachelor's Theses

Designing and executing Illustrator Living in Global Village seminar, Kellohalli, Helsinki, 20.5.2016

Applying the funding for the event, creating the network of four collaborating Nordic arts and design universities. Inviting the leading Nordic illustrators to speak at the event. Inviting Grafia and Kuvittajat Ry as partners. Hosting the seminar. Audience size approx. 250 people.

Designing and executing Illustrator as an Author seminar, Helsinki City Hall, Helsinki 28.11.2014.

Audience size approx. 100 people.

2011-2015 Hourly-based Lecturer, Aalto University School of Arts, Design and Architecture, Department of Art

Hourly-based Lecturer, designing and being in charge of the courses below, recruiting and supervising other visiting teachers:

- Ammattilaisena taidemaailmassa, 2011-2015
- Art Meets Business, 2012

Visiting lecturer:

- Course: How Not to Starve - professional and life skills for artists, 2012

Examiner and supervisor of various Master's and Bachelor's Theses

2007- Illustrator and Mentor, Tmi Laura Valojärvi, www.lauravalajarvi.com

- Working as an illustrator and graphic designer. Clients e.g: Finnish Post Group Ltd, Werner Söderström Ltd, Suomen Latu Ry, Putinki Ltd, Embassy of Finland in Paris, Turun linna
- Mentoring other creative professionals to find their voice and focus. Removing the obstacles that are preventing them from using their creative resources to the fullest.

In addition, working as a:

Teacher of Animation, 2012 Annantalo Arts Center; Teacher of Film Making, 2007-2008, Mini Lions Club; Art Director for various Television Programs and Live TV Shows, 2002 - 2003, Filmiteollisuus Ltd; Graphic Designer for various Television Programs, 2001, Funny-Films Ltd., Helsinki; Front Office Assistant, 2000-2001, Regent Palace Hotel, London

Semester 2012, Art Teacher, Annantalo Arts Center, Helsinki
Teacher of Animation

2007-2008, Art Teacher, Mini Lions Club, Espoo
Teacher of Film Making

2002 - 2003, Art Director, Filmiteollisuus Ltd., Helsinki
Working as an Art Director for various Television Programs and Live TV Shows.

2001, Graphic Designer, Funny-Films Ltd., Helsinki
Working as a Graphic Designer for various Television Programs and Live TV Shows.

2000-2001, Front Office Assistant, Regent Palace Hotel, London
Everyday tasks of a Front Office Assistant

EDUCATION

2012- Aalto University School of Arts, Design and Architecture, Helsinki,
Department of Media, Doctoral programme in Visual Communication Design
Expected graduation as Doctor of Arts: March 2021
Research topic: The Cycle of Creative Resources: the creative process and creative well-being

Exchange studies at the Center for Children's Book Studies. Anglia Ruskin University,
Cambridge School of Art, Cambridge, Spring semester 2013.

2004-2009 University of Arts and Design Helsinki, Department of Art, Master's programme in Art Education
Degree: Master of Arts (MA). MA thesis subject: Study about the process of illustrating a picturebook.
Degree: Bachelor of Arts (BA). BA thesis subject: Study about self-drawn paperdolls.

2002-2004 Helsinki Polytechnic Stadia, Helsinki, Degree programme in New Media Design
Target degree: Bachelor of Culture and Arts, Online Communications and Graphic Design

1997-2000 Lahti College of Arts and Crafts, Lahti, Degree programme in Graphic Design
Degree: Vocational qualification in audiovisual communications, Graphic Design. Final thesis subject:
Study about illustrating a pop-up book for adults.

1997-2000 High School of Salinkallio, Lahti
Degree: Matriculation Examination

BUSINESS TRAINING

2019 SOMBA by Sigrun Gudjondottir, www.sigrun.com
Online Business MBA studies, 24 months

2014 Naisyrittäjyyskeskus, Helsinki
Yrittäjän ammattitutkinto

RESPONSIBILITIES

Member of the Finnish Jury, Nordic Council Children and Young People's Literature Prize, 2021-2024
Member of the Jury, Finnish Post Art Award 2017
Member of the Board, The Finnish Illustration Association, 2014-2017

BOOK ILLUSTRATIONS AND DESIGNS

- Ruben ja kadonneet karaatit, 2014, WSOY, illustrated novel
- Iivari-tonttu karkuteillä, 2013, WSOY, picturebook
- Ruben ja ratikkaralli, 2013, WSOY, illustrated novel
- Ruben ja Harman kartano, 2012, WSOY, illustrated novel
- Mennään sirkukseen, 2012, Minerva Kustannus Oy, illustrated nonfiction
- Prinsessa Wilhelmiina ja kohtalon lantti, 2012, WSOY, picturebook
- Ruben ja rouva Mallamudin tapaus, 2011, WSOY, illustrated novel
- Suomen lasten linnakirja, 2011, Minerva Kustannus Oy, illustrated nonfiction
- Hirviökäsikirja, 2010, Karisto Oy, illustrated nonfiction
- Kulta, voisitko syöstä tulta?, 2010, WSOY, picturebook
- Eskarilainen mörrimetsässä, 2009, Suomen Latu Ry, illustrated guidebook
- Ohjeita lohikäärmeiden kasvattajille, 2009, WSOY, picturebook
- Vain lapsille, 2008, self published, picturebook
- Hui hui Huikkolaan, 2007, Karjalainen Nuorisoliitto, illustrated poem collection

EXHIBITIONS

- Curated Illustration Exhibition: Tarinoiden puisto, Virka Galleria, Helsinki, 2014 - 2015, 2017
- Curated Illustration Exhibition: Mikkeli 10th Illustration Triennial, Mikkeli Art Museum, Mikkeli, 2014
- Curated Illustration Exhibition: Mikkeli 9th Illustration Triennial, Mikkeli Art Museum, Mikkeli, 2011
- Curated Illustration Exhibition: Pro Children's Literature Association, Ebeneser House, Helsinki, 2011
- Illustration Exhibition: Annantalo Arts Centre, Helsinki, 2009

AWARDS, MERITS AND SCHOLARSHIPS

Helsinki Book Fair, Winner of the Voting for the Most Beautiful Book Cover, 2012
Omenapuu laulaa, 2012, Karisto Ltd

Turku Book Fair, Winner of the Voting for the Most Beautiful Book Cover, 2012
Omenapuu laulaa, 2012, Karisto Ltd

Rudolf Koivu Award, Best picturebook by the Children's Jury, 2011
Ohjeita lohikäärmeiden kasvattajille, 2009, WSOY

Turku Book Fair, Winner of the Voting for the Most Beautiful Book Cover, 2011
Suomen lasten linnakirja, 2010, Minerva Publishing Ltd

Scholarships, Finnish Cultural Foundation:
Research scholarship, 2014, 2016 and 2019, Art scholarship, 2012, 2011, 2010, 2009

Scholarships, Arts Promotion Centre Finland:
Art scholarship, 2014, 2013, 2012, 2011, 2009

Scholarships, Aalto University School of Arts, Design and Architecture:
Research scholarship, 2013

Scholarships, Emil Aaltonen Foundation:
Research scholarship, 2012

Scholarships, Finnish Norwegian Cultural Foundation:
Research scholarship, 2012

Scholarships, The Finnish Illustration Association:
Art scholarship, 2009

Scholarships, Werner Söderström Ltd. Literary Foundation:
Art scholarship, 2013, 2012, 2010, 2009

NON-SCHOLARLY ARTICLES

2020, Mikkelin 12. kuvitustriennale
Onko kuvitus taidetta? Kolme keskustelua kuvituksesta

2013, Helsingin Taidemuseo
Kuka pelkää Baba Jagaa? Venäläisen kansansadun paha suomalaisessa kirjankuvitustaitteessa